



E-mail | anton.zhelev@gmail.com; Telephone | +447428090098; Website | commscraft.wordpress.com

## Work Experience

Dates | February 2009 – March 2012 (37 months)  
Position | **Market Researcher**  
Description | Market Research & Analysis in the Consumer Electronics Sector  
Employer | *The Market Observer Company - M/O/C* - Lübben, DE / Amsterdam, NL

## Work Experience, Freelance

Dates | September 2011 – June 2012 (10 months)  
Position | **Project Assistant**  
Description | Facilitation of Research Activities into Media and Democracy in Bulgaria  
Employer | *University of Oxford, Dpt. of Politics & International Relations* – Oxford, UK

Dates | October 2008 – February 2012 (40 months)  
Position | **Event Promotion Officer**  
Description | Design and Launch of Promotional Products for Events  
Employer | *European Parliament, Bulgarian Socialist Delegation* – Brussels, BE

Dates | October 2009 – November 2009 (1 month)  
Position | **Marketing & Branding Consultant**  
Description | Development and Launch of Advertising Campaign for Small Enterprise  
Employer | *Plamen Klussen- en Onderhoudsbedrijf* – Amsterdam, NL

Dates | May 2006 – October 2006 (5 months)  
Position | **Columnist**  
Description | Politics and Political Communication-related Analysis and Editorials  
Employer | *Regional Newspaper "Varna"* – Varna, BG

## Internships

Dates | October 2010 – November 2010 (1 month)  
Position | **Intern, EU Directorate**  
Description | Facilitation and Execution of Administrative Tasks  
Employer | *Ministry of Foreign Affairs of The Republic of Bulgaria* – Sofia, BG

Dates | October 2007 – March 2008 (5 months)  
Position | **Stagiaire, Public Relations**  
Description | Facilitation and Execution of PR-, Promotion- and Event-related Activities  
Employer | *European Parliament, Bulgarian Socialist Delegation* – Brussels, BE

## Education

Dates | September 2012 – Ongoing  
Degree(s) | **Master of Arts in Public Relations**  
Course | MA Public Relations, School of Media, Arts & Design  
Institution | *University of Westminster* – London, UK

Dates | September 2005 – September 2009 (4 years)  
Degree(s) | **Bachelor of Arts in Communication**  
Course | International Communication Management, School of Communication, Media & Music  
Institution | *INHolland University of Applied Sciences* – Diemen/Amsterdam, NL

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## Achievements

Dates | Autumn 2009  
Achievement | **Nominated for the “CBRD, 2009” Award; Ranked Top 10**  
Description | Annual Nationwide Competition for Best Communication-related Dissertation  
Initiator(s) | *INHolland University – The Netherlands*

Dates | Spring 2006  
Achievement | **Designed a “Digital Interactive Poster” (DIP)**  
Description | Presented at “Intellectual Capital Research Conference, Amsterdam 2006”  
Initiator(s) | *Ropes, D. (PhD), INHolland University, Digitale Universiteit*

## Languages

Native | **Bulgarian**  
Acquired | **English** (Fluent); **Russian** (Fluent); **French** (Operational)

## Computer Skills

Microsoft | Word, Excel, PowerPoint, Publisher, Outlook, Movie Maker  
Adobe | Photoshop, InDesign, Illustrator, Premiere Pro

## Key Advantages

Competence | Professional and academic experience in the field of Political communication, Public affairs, Public relations, Crossmedia, Design, Marketing and Branding, Event management, New and Traditional media advertising  
Experience | Work experience in a dynamic multi-cultural, multi-national environment with professionals from around Europe  
Languages | Command of three official EU languages and an increasingly important BRIC language  
Personality | Dedication to success and passion for perfection

**Anton V. Zhelev / April 2013**

